

FOR-PAY PUBLIC WIRELESS SOLUTION

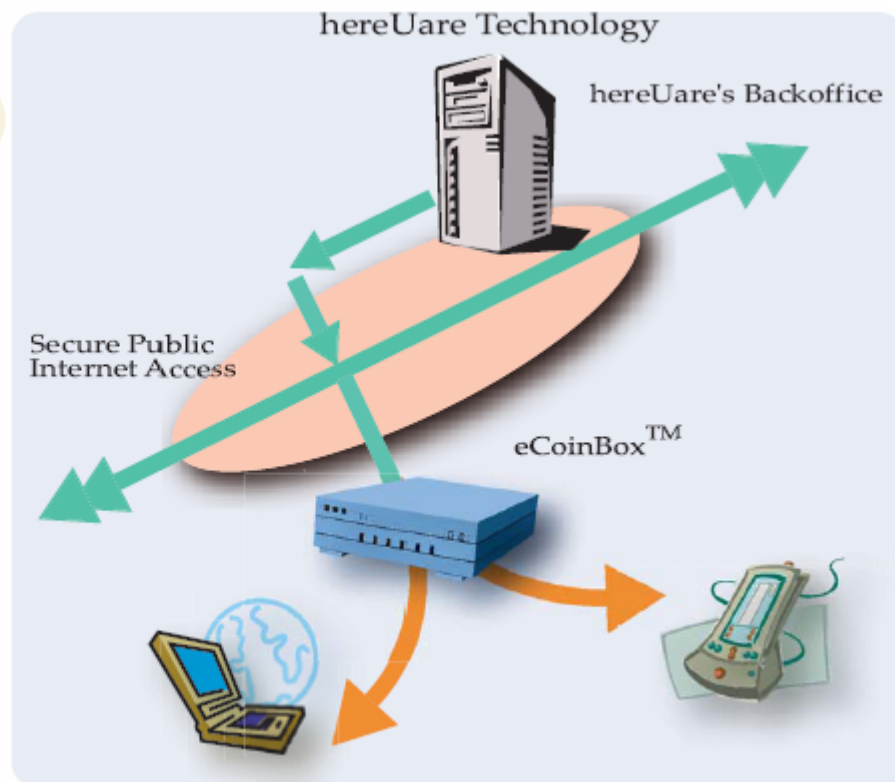


hereUare Communications, Inc

hereUare System

HereUare Communications Inc. provides a simple solution for businesses to enter the rapidly growing public wireless access market. hereUare unique technology has combined software technology with a reliable and scalable business infrastructure to unleash an explosion of new business opportunities in the public wireless access market. hereUare's innovative business strategy allows any business to quickly become a for-pay public wireless network location and create a recurring revenue stream independent of their core business.

One of the cornerstones of this platform is the eCoinBox™, a patent-pending software technology designed to enable distributed wireless network access control. Operating in conjunction with the hereUare back office, an enterprise scale, authentication, authorization and accounting infrastructure, the eCoinBox™ allows mobile wireless users to access the Internet from any eCoinBox™ enabled location using just one set of log-in credentials. In addition, the eCoinBox™ architecture enables access through existing technologies, such as Wi-Fi/WiMax, Bluetooth, as well as new wireless technologies of the future.



This low cost device is deployed at every independent location to control on-site hardware, such as access points and wired Ethernet ports. Further, the eCoinBox™ has the capability to attach local printers, storage devices and computers in a secure zone and communicates with the hereUare's Backoffice for authentications, authorizations, accounting, billing, security, encryption and roaming features. Once the eCoinBox™ is installed, you complete a simple on line registration process and your network location is live and ready for business. You don't need any systems to manage users, since hereUare handles all the backoffice activities for you.



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Instant Access

eCoinBox™ in Action

Once the location is "live", users armed with an 802.11 (Wi-Fi/WiMax) wireless access card in their mobile computers simply click on their browser to initiate wireless Internet access. The eCoinBox™ enabled access point intercepts the browser's request and, instead of loading their home page, loads a welcome log-in page specific to the access provider. From this page, new users can register for service and registered users can log in. Once the user successfully logs in, their original home page is shown. And behind the scenes, the eCoinBox™ communicates with the hereUare back office infrastructure to complete all required access, authorization, encryption, accounting and payment functions.

| hereUare Provides | Network Operators Provide |
|--|---|
| Access Control | eCoinBox - Enabled access point |
| Authorization | Internet Bandwidth (DSL, Cable, T1 or private backhaul) |
| Network Monitoring | |
| Payment Processing | |
| Branded Access at other Public Locations | |
| Targeted Sales and Marketing programs | |

Public & Private Access Key Features

- Remote user authentication
- Secure control/accounting protocol from the access site to hereUare's backoffice
- Redundant control elements with fail over and fall back
- Network monitoring and status reporting
- 802.11 extensions
- Disconnect (idle) timeout
- Session time tracking
- Detailed session data collection
- Customized content delivery